

2024

EVENT & SPONSORSHIP OPPORTUNITIES

Leverage the marketing power of the Chamber through sponsorship of events, programs, initiatives, and unique advertising opportunities

Annual Awards Celebration | *Thursday, March 28, 2024*

An evening of awards and celebrating the many accomplishments of the Waverly Chamber and Main Street over the past year.

Awards Sponsor \$500: (5 Available)

- _____ Distinguished Small Business Award
- _____ Distinguished Large Business Award
- _____ Distinguished Non Profit Org. Award
- _____ Lifetime Achievement Award
- _____ Community Service Award

Naming rights for sponsored award

(Example: "The Your Business Name Here Lifetime Achievement Award")

- Opportunity to present the award at event
- Recognition as Awards Sponsor at event and in event program
- Recognition as Awards Sponsor with name & logo on website
- Recognition as Awards Sponsor in Members Messenger
- 2 free admission tickets to the event



Golf Outing | *Thursday, May 16, 2024*

The annual spring Golf Outing is the Chambers largest fundraiser. Golfers enjoy 18 holes of golf with awards, prizes, and dinner following the round.

Headline Sponsor \$1,000: (1 Available)

- Recognition on all marketing as "Exclusive Headline Sponsor" (signage at the golf outing, recognition at the awards, designated hole with tee box, and on the WCC website)
- Opportunities to pass out promo items to golfers at sign-in
- One FREE Foursome

Hole Sponsor \$300: (17 Available)

- Recognition as "Hole Sponsor" at the awards, on the WCC website, and on the designated hole (with tee box signage)
- Opportunities to pass out promo items on designated hole

Beverage Tent Sponsor \$350: (2 Available)

- Recognition as "Beverage Tent Sponsor" on signage at the designated tent, at the awards, and listed on the WCC website
- Opportunities to pass out promo items at designated tent



Flight Sponsor \$150: (9 Available)

- Recognition as "Flight Sponsor" at awards and on the WCC website

Practice Green Sponsor \$150: (6 Available)

- Recognition as "Practice Green Sponsor" on the WCC website and on signage

Concerts in Kohlmann | *Thursday Evenings in June and July*

Concerts in Kohlmann (CIK) is Waverly's summer concert series featuring the Waverly Municipal Band along with other local entertainment on Thursday nights in June and July.

Corporate Sponsor \$500: (8 Available)

- Recognition as Corporate Sponsor in promo pieces and website, including a full page ad in CIK event program
- Opportunity to speak and/or guest conduct at CIK
- Opportunity to pass out FREE refreshments
- Opportunity to advertise at concessions

Inflatable Fun Sponsor \$250: (3 Available)

(Opportunity to sponsor and host kids inflatable @ CIK)

- Opportunity to have your volunteers host and run inflatable activity during concert
- Recognition as Inflatable Fun Sponsor at event and on the WCC website



Chamber Happy Hour | *Last Thursday of most months*

Chamber Happy Hour is an informal networking event for chamber members' employees. _____ **Event Sponsor \$150**

Vines and Steins | *Thursday, October 17, 2024*

Vines & Steins is an evening social networking fundraiser for the Chamber, with a variety of local wines & beers available for tasting.

_____ **Headline Sponsor \$1,000: (1 Available, Exclusive)**

- Recognition as "Exclusive Headline Sponsor" on publicity and at the event
- Name and logo prominently displayed on event program, signage, and on the WCC website (with link)
- 6 Complimentary admission tickets

_____ **Champagne Sponsor \$550:**

- "Champagne Sponsor" in the event program, signage, and at the event, and on the website with logo
- 4 Complimentary admission tickets

_____ **Hops Sponsor \$350:**

- "Hops Sponsor" on the website, event program, and signage
- 3 Complimentary admission tickets

_____ **Cabernet Sponsor \$250:**

- "Cabernet Sponsor" on website, event program, and signage
- 2 Complimentary admission tickets

_____ **Chardonnay Sponsor \$150:**

- "Chardonnay Sponsor" on the website and event program



Christmas Greetings on Main | *Thursday, December 12, 2024*

Get in the holiday spirit with Waverly's annual Christmas Greetings on Main where storefronts come alive with holiday scenes all along Bremer Avenue.

_____ **Headline Sponsor \$1,500: (1 Available, Exclusive)**

- Recognized as exclusive "Headline Sponsor" at the event and all publicity and ads
- Name and logo prominently displayed on event signage and on the WCC website (with link)
- Opportunity to talk when recognized at the Opening Ceremonies

_____ **Platinum Sponsor \$550+:**

- Recognized as "Platinum" with logo on posters and print material and on the website (with link)
- Recognized as "Platinum" with name and logo in all advertising, including the official tab

_____ **Gold Sponsor \$350:**

- Recognized as "Gold" with name and logo on posters and print material, including the official tab
- Listed as "Gold" with name and logo on the website and at the event

_____ **Silver Sponsor \$150:**

- Recognized as "Silver" with name on the website, in the official tab, and at the event

Santa and His Live Reindeer | *December 14, 2024*

Gather around as Santa and his live reindeer touch down in Kohlmann Park, a magical holiday tradition!

_____ **Event Sponsor \$2,500: (1 Available, Exclusive)**

- Recognition on publicity as exclusive Event Sponsor
- Recognized as exclusive Event Sponsor at the event with the opportunity to serve cocoa & treats to 350+ patrons



- Name, logo, & link prominently displayed on website
- Name and logo prominently displayed on event marketing

Company Name & Contact: _____

Address: _____ **City:** _____ **Zip:** _____

Phone: _____ **Email:** _____

ACH (Automatic Clearing House)

Enclosed is a check (payable to Waverly Chamber of Commerce)

Please provide me with an invoice:

Prior to each event

For the total in _____ (Month)

Event/Sponsorship Level _____

Please return completed form to: Waverly Chamber of Commerce, 118 E. Bremer Avenue, Waverly, IA 50677 **Total** _____