



Travis Toliver, IOM

Executive Director,

Waverly Chamber of Commerce Main Street Program

Currently, in his tenth year serving as Executive Director for the Waverly Chamber of Commerce and the Waverly Main Street Program, Travis continues to use his acquired skills to help better the Waverly business community, the State of Iowa and the upper Midwest. He proudly serves on the board of directors for the Mid-American Chamber Executives, Waverly Area Development Fund, Waverly Chamber Music Series, Waverly Economic Development Commission, Wartburg College's Institute for Leadership Education and Waverly's Sister City organization which helps to maintain relations between Waverly, Iowa and Eisenach, Germany. Travis is a past board member for the Iowa Association of Chambers of Commerce. During his two terms as board chair, Travis help to lead IACC through a management change, a rebranding/name change, and a revamp of IACC's conferences and education programs.

Travis is a 2020 graduate of the Institute for Organizational Management (IOM), a four-year professional development program of the US Chamber of Commerce Foundation. In 2021, Travis was appointed by Iowa Governor, Kim Reynolds, to her Empower Rural Iowa initiative's GROW taskforce, which focuses on addressing the recruitment and retention of emerging leaders in rural communities.

Travis is highly sought after as a consultant, facilitator, mediator, and public speaker throughout the Midwest in the areas of leadership, customer service, relationship building, board governance/orientations, and strategic planning. He is also an accomplished voiceover artist, emcee, narrator, and opera/musical theater performer. Before moving to Waverly, Travis spent almost 20 years in hotel hospitality, serving in operational leadership roles for such brands as Mirage Resorts, Station Casinos, Radisson, Starwood's Luxury Collection and Historic Hotels of America. What Travis enjoys most is spending time with his family; his wife Dr. Nicki Toliver (a tenured professor of music at Wartburg College) and his six-year-old twin boys, Carson and Tiegan. Together they proudly live in Waverly, Iowa because, *"that's where the tall corn grows"!*

