

A City Council Work Session for Strategic Planning was held on Saturday, November 10, 2018 at 9:00 a.m. in the Civic Center at City Hall.

Mayor Soash presided. Birgen, Drenkow, McKenzie, Rathe, Sherer, and Waldstein were present. Kangas was absent.

A. Mayor Soash called the meeting to order.

B. Agenda was approved.

C. COUNCIL WORK SESSION

1. Discussion of City's Strategic Plan and Capital Improvement Project Prioritization for the next 1 – 2 years.

- City Administrator James Bronner moved through the following items:
 - › The need for updates to the City's website.
 - › The need for a geographic information system (GIS) – this will help in many various tasks within the City such as aiding in doing locates for digging projects.
 - › Possible changes to the recycling program – driven by vendor needs and their demands.
 - › Removal of damaged, dying or dead Ash Trees on private property – these trees become a danger to people and property around them.
 - › Vegetation Management – There are places that have not been maintained that need to be which may be cause for one additional staff.
 - › Communications Director position – It was determined in the Community Involved Strategic Planning over the summer that this position is necessary. This position would maintain the City's website, social media, and communicate information to the public.
 - › The City is working on a marketing plan – Among other benefits, this will aid in developing a skilled work force for the businesses we already have and residential growth.
 - › Utility Rates for Future Infrastructure Projects – there was review of water, sewer and solid waste rates to discuss future possible rate increases.
 - › Update Misc. Studies - Water, Sewer, Water Pollution Control, Airport, and Parks Master Plan.
 - › Public Art – Potential art projects were discussed – such as: a mural painted on the exchange building.
 - › Sidewalk Repairs – there was discussion on whether the Citywide Sidewalk Repair project should continue on the second round for each of the seven districts. The sidewalk fund is currently at a deficit.
 - › Residential Street Repair / Replacement – discussion included a question as to the determination of prioritizing the condition of the residential so a specific criteria would be looked at.

D. ADJOURNMENT

- Meeting adjourned at 2:55 P.M.

Dean Soash, Mayor

ATTEST:

Carla Guyer, City Clerk