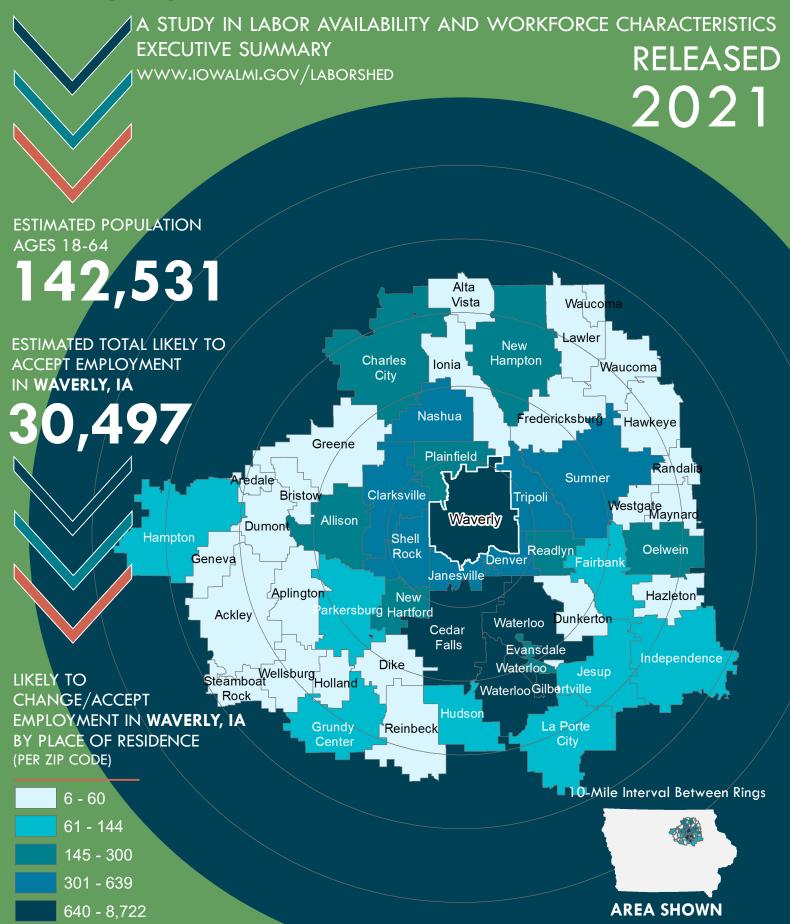
WAVERLY, IOWA

LABORSHED AREA



A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Waverly Laborshed area.

WAVERLY LABORSHED ANALYSIS EMPLOYMENT STATUS (ESTIMATED TOTAL)*

(115,878) 81.3%

Employed

11.6% (16,534)

*Unemployed

2.2% (3,136)

Homemakers



4.9% (6,984)

Retired

*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Totals may vary due to rounding.



Homemakers -Likely to Accept Employment 44.40

Unemployed -Likely to Accept Employment 78.7%

Likely to Accept Employment

BREAKOUT OF THE EMPLOYED BY INDUSTRY

(ESTIMATED TOTAL)

The employed are currently commuting an average of—

miles one-way



for an

employment

opportunity

Manufacturing, 18.2% (21,090) Wholesale & Retail Trade, 16.9% (19,583) Healthcare & Social Services, 14.3% (16,571)

(12,399)

Education, 10.7% Professional Services, 10.4%

Construction, 5.9% (6,837)

 2 Transportation, 5.5%~(6,373)Government, 5.9% (6,837)

Personal Services, 4.9% (5,678) 3 Finance, 4.6% (5,330)

Entertainment & Recreation, 1.1% (1,275) ⁴Agriculture, 1.6% (1,854)

TOP CURRENT BENEFITS OF THE

	FULL-TIME	EMPLOYED
4	Health/Medical Insurance	03 0%
	Insurance	93.0 /0
	Paid Holiday	88.6%
\$	Pension/	07 70/
77	Pension/ Retirement/401K	67.7 %
7.	Paid Vacation	87.3%



Disability	79.8%
Insurance	7.0 /0

7
T







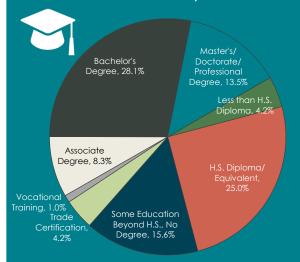
¹Public Administration, Govern ³Finance, Insurance & Real Estate ²Transportation, Communications, & Utilities ⁴Agriculture, Forestry, & Mining

EMPLOYED: LIKELY TO CHANGE

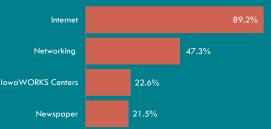
- An estimated 25,740 employed individuals are likely to change their current employment situation for an opportunity in Waverly
- Current occupational categories:

Production, Construction, Material Moving	29.7%
Professional, Paraprofessional, Technical	29.7%
Service	17.6%
Clerical	11.0%
Sales	7.7%
Managerial	3.3%
Agricultural	1.1%

- Current median wages: \$
 - \$17.50/hour and \$57,500/year
 - \$20.22/hour attracts 66%
 - \$22.84 / hour attracts 75%
- 70.8% have an education beyond HS



- 30.5% are actively seeking employment
- Most frequently identified job search resources:



Top sites:

· Top newspapers:





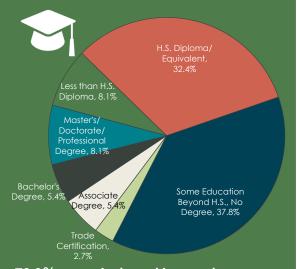
- Commute:
 - Currently commuting an average of 13 miles/16 minutes (one-way) to work
 - Willing to commute an average of 25 miles/33 minutes (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

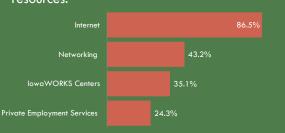
- An estimated 1,460 unemployed individuals are likely to accept employment in Waverly
- Former occupational categories:

Production, Construction, Material Moving	40.5%
Service	21.6%
Sales	18.9%
Professional, Paraprofessional, Technical	13.5%
Clerical	2.7%
Managerial	2.7%
Agricultural	0.0%

- Median wages: \$
 - \$13.00/hour lowest willing to accept
 - \$15.00/hour attracts 66%
 - \$15.50/hour attracts 75%
- 59.5% have an education beyond HS



- 70.3% are actively seeking employment
- Most frequently identified job search resources:



• Top sites:

indeed.com linkedin.com facebook.com Top newspapers:



Commute:

Willing to commute an average of 25 miles/33 minutes (one-way) to work







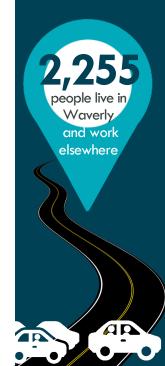
The Laborshed survey collects information regarding the **out commute** for an employment center.

The out commute for Waverly is estimated at 36.5 percent—approximately 2,255 people living in Waverly work in other communities.

Most of those who are out commuting are working in Cedar Falls, Waterloo, and Denver.

Over one-third (34.3%) of out commuters are likely to change employment (approximately 773 people).

51.4% earn an hourly wage—median wage is \$23.00/hour 42.9% earn an annual salary—median salary is \$82,500/year



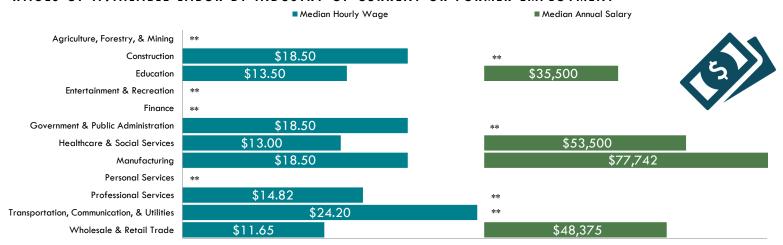
EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/ Vocational Training	Associate Degree	Bachelor's Degree or Above	
Agriculture, Forestry, & Mining	**	**	**	**	**	
Construction	**	**	**	**	**	
Education	92.9%	28.6%	0.0%	0.0%	64.3%	
Entertainment & Recreation	**	**	**	**	**	
Finance, Insurance, & Real Estate	**	**	**	**	**	
Government & Public Administration	90.0%	20.0%	0.0%	10.0%	60.0%	
Healthcare & Social Services	63.2%	0.0%	5.3%	5.3%	52.6%	
Manufacturing	62.0%	13.8%	6.9%	17.2%	24.1%	
Personal Services	71.5%	42.9%	0.0%	0.0%	28.6%	
Professional Services	69.3%	30.8%	0.0%	7.7%	30.8%	
Transportation, Communication, & Utilities	71.4%	57.1%	0.0%	0.0%	14.3%	
Wholesale & Retail Trade	58.6%	34.5%	6.9%	6.9%	10.3%	

Top percentages among industries per education level are highlighted in the table. **Insufficient survey data/refused

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
Inadequate Hours	2.5%	644	Mismatch of Skills	9.1%	2,342
S Low Income	0.2%	51	\sum_total	10.9%	2,806

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.



