Site Inventory Form State Historical Society of Iowa (November 2005)	Relationship:  Contributes to a potential	known boundaries (enter Contributing	nown boundaries
1. Name of Property			
historic name Farmer's Exchange	e Office Building and Gar	age	
other names/site number Farmer	s Cooperative Exchange		
2. Location			
street & number 221 1st St SW city or town Waverly Legal Description: (If Rural) Towns  (If Urban) Subdivision Wm. S	Sturdevant's Addition	wnship No. Range N Block(s) Fractional	nty Bremer County o. Section Quarter of Quarter Block 2 Lot(s) 4
3. State/Federal Agency Certific 4. National Park Service Certific			
5. Classification	ation [Skip uns Section]		
Category of Property (Check only of building(s)	Number of Resource If Non-Eligible Properties Enter number of:  buildings sites structure objects Total	S Contribution	Property, enter number of:  g Noncontributing
Name of related project report or m Title Waverly SW Quadrant Hist. & Arcl		r "N/A" if the property is not par <i>His</i> i	t of a multiple property examination). torical Architectural Data Base Number HADB 09-031
6. Function or Use	from instructions) Current Eu	inctions (Fatar actorisis to	
Historic Functions (Enter categories	from instructions) Current Fu	INCTIONS (Enter categories tr	om instructions)
02A02 Livestock/grain exchange		70 Vacant	
02A01 Office Building			
01C05 Garage			
7. Description			
Architectural Classification (Ente	r categories from instructions)	Materials (Enter categori	es from instructions)
07E02 Craftsman		foundation	10 Concrete
09E03 Side-gabled Roof, 1-story		walls (visible material)	03 Brick; 16 Clay Tile
		roof	08A Asphalt
Narrative Description (⊠ SEE  8. Statement of Significance  Applicable National Register Criteri  ☑ Yes ☐ No ☐ More Research R	a (Mark "x" representing your op		relevant National Register criteria)
<ul> <li>Yes ⋈ No ⋈ More Research R</li> <li>Yes ⋈ No ⋈ More Research R</li> <li>Yes ⋈ No ⋈ More Research R</li> </ul>	Recommended B P Recommended C P	Property is associated with t Property has distinctive arch	he lives of significant persons.

County City	Bremer Waverly	Address 221 1st St S	<u>W</u>			Site Number <u>09-01406</u> District Number <u>09-00961</u>
□ A □ B □ C	Owned by a religious for religious purpose Removed from its or A birthplace or grave A cemetery	s. iginal location.	□ F	A reconstructed to A commemorativ Less than 50 years.	e property.	or structure.  nieved significance within the past
Areas	of Significance (En	ter categories from instruction	ns)	Significant		
<u>01 Agri</u>	culture; 05 Comme	<u>rce</u>			ate eck if circa or es cluding renovation	
02 Arch	<u>nitecture</u>				g	
	<b>cant Person</b> te if National Register Cr	iterion B is marked above)		Architect/Be Architect unknown Builder unknown	uilder	
			E CO		HEETS, WHIC	CH MUST BE COMPLETED)
	or Bibliographical			autialaa auad athau a		van avia a thia favor
	ographic Data	ation sheet for citations of the	e books	, articles, and other s	sources used in p	reparing this form
	ferences (OPTIONAL)					
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		neet for additional UTM refer	ences o	or comments		
	m Prepared By					
	itle Marlys Svendse	<u>en</u> rler, Inc. for the Waverl	, HPC			date 8/14/2015
	& number N3834 D		<u>y 1 11 C</u>	<u>,                                    </u>		telephone 715/469-3300
	town <u>Sarona</u>	-		S	tate <u>WI</u>	zip code <u>54870</u>
		TATION (Submit the follo	owing it	tems with the comp	leted form)	
1. Map 2. Site 3. Phe curs nee  FOR C 1. Far 2. Bar a. b. c. State H	e plan: showing position tographs: representator of the negatives ceeds to be provided below to be provided to be pro	or color slides, a photo/ca ow on this particular invents islide sheet # slide sheet # stide sheet #	tures or otos. It talog s ntory si Fra Fra de cata n this s UDE T gs, know e form of the f	n the site in relation of the photos are talcheet needs to be in ite:  me/slot # me/sl	ken as part of a ncluded with the Date T Date T Date T Date T photo roll or sl  G AS WELL built, and contribute al middle bent of e. arn's exterior di e	Taken _
Concur	r with above survey	opinion on National Re	egister	eligibility: 🗌 Ye	s 🗌 No 🔲 I	More Research Recommended
□ Tł	his is a locally desig	nated property or part	of a lo	cally designated	district.	
Comme	ents:					

Date: \_

Evaluated by (name/title):

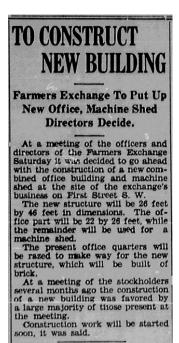
### **Iowa Site Inventory Form Continuation Sheet**

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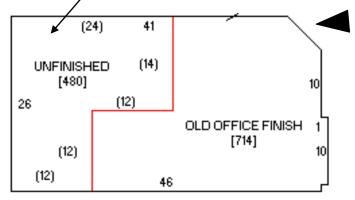
#### 7. Description



The Farmer's Exchange Office Building and Garage at 221 1<sup>st</sup> St SW is estimated to have been constructed in 1920 according to the Bremer County Assessor's records. The current building footprint is not present on the 1927 Sanborn Company Map, however, but is depicted on the 1943 Sanborn Map. Property transfer records show the Colburn & Hicks plant selling this lot as part of a multi-lot property on which this building would be built in May 1930 in the 200-300 block of 1<sup>st</sup> St SW. The Farmer's Exchange Office Building and Garage was erected five years later in 1935 according to a news account on page 1 of the June 12, 1935 edition of the *Bremer County Independent* (at left).

The Office Building and Garage are located at the northeast corner of the intersection of 1<sup>st</sup> St SW and 2<sup>nd</sup> Ave SW. As built, the structure was immediately adjacent to both 1<sup>st</sup> St SW and the main line for the Chicago, Rock Island and Pacific RR track affording off-loading and shipping for both truck and rail. The building is an example of a Craftsman Style Side-Gable, 1-story form with a clipped gable peak at the south end. The building measures 46' by 26' as described in the news account with the long-side paralleling 1<sup>st</sup> St SW. The Assessor's Report's floorplan appears below. Two garage bays are in the north inverted L-shaped section facing the former rail tracks.

The southeast corner of the building has a canted wall and roof line with a single passage door that originally had a single light in the upper half (no boarded) and wood panel in the lower half. The building has a poured concrete foundation and concrete slab construction with a mix of reddish-brown and gray pressed brick exterior walls. The brick was likely manufactured at one of the Mason City brick and tile works and was popular during the 1920s and 1930s in Waverly for commercial, industrial and residential structures. Shipment by



rail to this building site would have been highly convenient in 1935. Building trim consists of pre-formed concrete window sills/lintels and door lintels, all painted in 2015. A battered, poured concrete pedestal is placed at the southwest corner of the building to protect the building from a potential traffic accident. A scale was also located along the south side of the building and may have previously had exterior equipment that was protected by the concrete pedestal.

Fenestration includes of a mix of window sizes and configurations. Single-light, square fixed and sliding sashes fill openings at the scale window on the south facade. Double-hung and double single-light sash are along the 1<sup>st</sup> St SW west façade. Four-light square windows are paired in each of the tongue-and-groove overhead garage doors along the west side. Double-hung 1/1 sashes are in the office section of the west

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façade along with a matching passage door with a tall single light in the upper half and a panel in the lower section.

The main alteration for this building is the removal of an attached frame side-gabled warehouse that extended to the north. The location of the warehouse is identified by the painted brick wall on the surviving Office Building and Garage. Three additional disconnected, side-gable frame warehouses (nonextant) were located close together immediately west of 1<sup>st</sup> St SW. The attached and disconnected warehouses were present until at least 1953.

#### 8. Significance

The Farmer's Exchange Office Building and Garage at 221 1<sup>st</sup> St SW is significant as a contributing resource in the Sturdevant SW Historic District under Criteria A and C. The district qualifies for the National Register of Historic Places as a well-preserved collection of mid and late 19th century and early 20th century architectural styles and vernacular house forms located in Waverly's southwest residential neighborhood. The neighborhood also contains two important public buildings (both churches) and one commercial/industrial property previously developed by the Farmer's Exchange, an enterprise designed to facilitate business trade between Bremer County farmers and a range of vendors and buyers. The Office Building and Garage along with the Produce Building (301 1<sup>st</sup> St SW) located nearby are the only two historic resources associated with this locally important business that developed during the 1930s and later decades.

#### Historical Background for Waverly<sup>1</sup>

Waverly was established in 1853 along the Cedar River in Waverly Township located in southeastern Bremer County. It was designated as the county seat for Bremer County the same year that the county was officially organized and was formally incorporated in 1859. Like most lowa towns established before the Civil War, growth during the early 1860s was deferred until after the war came to a close. Waverly's first railroad, the Cedar Falls and Minnesota Railroad was extended to Waverly in 1864. Eventually track was also laid for other branch lines and an electric interurban. By 1917 track for branch lines was absorbed by the Chicago and Great Western Railroad and the Chicago, Rock Island and Pacific Railroad. Track for the electric interurban – the Waterloo, Cedar Falls, and Northern – was laid in 1910 but usage was never as substantial as predicted.

Waverly grew in the manner typical of other lowa county seats in the late 19<sup>th</sup> and early 20<sup>th</sup> century. Its commercial center extended along the east-west route of Bremer Avenue on both sides of the Bremer Avenue Bridge that crossed the L-shaped course of the Cedar River as it passed through the center of town. The county courthouse was located outside of the commercial area on a slight prominence at the east end of Bremer Avenue. Residential districts grew up in the four quadrants formed by the intersecting main street and river. The broad, generally flat profile of both the business district and early residential neighborhoods saw the regular occurrence of flooding resulting in the gradual replacement of most first generation frame building stock. German immigrants were among the largest ethnic group to populate Waverly during the 19<sup>th</sup> century

<sup>&</sup>lt;sup>1</sup> The historical background information is largely drawn from the *Waverly, Iowa: An Architectural Heritage*, (Waverly, Iowa: City of Waverly), 1977.

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establishing religious institutions with ethnic affiliations such as St. Paul's Lutheran Church in the northwest quadrant, St. Mary's Roman Catholic Church in southeast quadrant, and the German Methodist Church.

Bremer County and its county seat of Waverly prospered during the late 19<sup>th</sup> and early 20<sup>th</sup> century becoming a retail and professional services center for Bremer County and sections of adjacent Butler County. The county's standing as the "Dairy Spot of Iowa," gave rise to a number of dairy industries including a manufacturing plant operated by the Carnation Milk Products Company for the production of condensed milk in the 1920s. Population stood at 16,300 people in 1900 before the growth rate slowed before World War I. By 1930 population topped 17,000. Expansion of a Lutheran seminary in Waverly first located in the community in 1879 through the relocation of Wartburg College to the community in 1939 was a cultural and economic stimulus for the community. Waverly continued to add a 1,000 people per decade until 1950 when the post-War boom saw growth accelerate to more than 21,000 by 1960. During the past 50 years population has slowed somewhat topping out at 23,325 in 2000.

Historical Background for the Farmer's Exchange Office Building and Garage at 221 1st St SW:

The Farmers Exchange Office Building and Garage at 221 1st St SW is located in the southwest quadrant of Waverly that includes additions platted by early Waverly settlers, Ira Sturdevant and his son William Sturdevant. The Sturdevant family moved to the unsettled area along the Cedar River in the mid-1850s. Ira received a 40-acre federal land grant based on his military service in the War of 1812. William acquired 80 acres of adjoining land to the north of his father's 40-acre parcel. In 1857 the William Sturdevant's Addition was laid out and in 1860 the Ira Sturdevant Addition was platted. Growth remained relatively slow in these subdivisions until after the Civil War.

One of the more notable organic changes in the Sturdevant SW Historic District during the Great Depression decade came along the eastern edge with the establishment of the Farmer's Exchange buildings in Fractional Block 2 of the William Sturdevant Addition - 200 block of 1<sup>st</sup> St SW. The Farmers Exchange was incorporated on December 20, 1918 and formally opened on January 6, 1919 under the management of Leslie Strottman. The business provided a wide range of commodity sales and a central location for the sale of farm products and livestock for shipment via rail shipping from Bremer County to various points. It wasn't until May 1930, however, that the Exchange purchased the Colburn & Hicks plant in the 200-300 block of 1<sup>st</sup> St SW. At the time, the plant was bookended at the north and south by the 1912 Chicago, Rock Island and Pacific RR Depot (modified) and Freight Depot (nonextant), respectively. The Colburn & Hicks plant shown on the 1927 Sanborn Fire Insurance map included three coal houses, a feed warehouse, an elevator, saw mill, two flour warehouses, a cement shed, elevator, and an office building – all nonextant.

In 1935 a new Office Building and Garage was constructed on the northeast corner of 1<sup>st</sup> St SW and 2<sup>nd</sup> Ave SW adjacent to four frame warehouses (one attached and three detached, all nonextant). This one-story building was constructed of Mason City brick and tile products. Its cottage-like design made it compatible in its location opposite a residential neighborhood. Both the Exchange's Office Building and a one-story Produce Building erected about the same time but not acquired by the Exchange until 1945 were constructed of the same materials. The latter building stands adjacent to the railroad spur line and southeast of the Office Building and Garage. Both buildings appear on the 1943 Sanborn Fire Insurance map on the following page.

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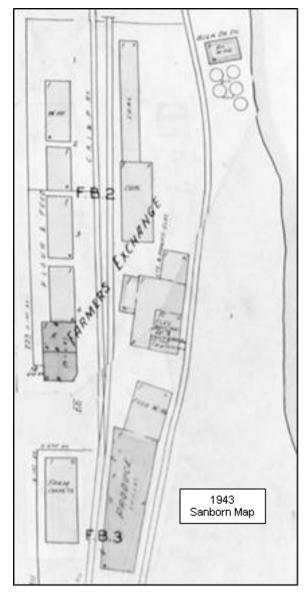


A summary of important business dates for the Farmer's Exchange from news stories recorded in the Waverly Pubic Library's "Business Index" appears in the table below:

Year	Headline/Newspaper Story
1918	Dec 20 Incorporated
1919	Opened Jan 6. Leslie Strottman, mgr.
1919	opened for business Waverly Democrat Jan 8 p6c4
1924	Attempted safe cracking Bremer Co. Independent July 3 p1
1930	Bought Colburn & Hicks plant on SW 1st <i>Bremer Co. Independent</i> May 15 p1
1930	Built new warehouse (24X48) N of old Colburn & Hicks office on 1st St SW. Completed ca Aug 1. Also purchased the Colburn & Hicks elevator and office in May - 223 1st St SW <i>Bremer Co. Independent</i> May 29 p1
1935	new office building, photo Waverly Democrat 10/4 p8c2
1935	To construct new building on 1st St SW Bremer Co. Independent June 12 p1
1936	Photo of new sheds near RI tracks Bremer Co. Independent Spe 2p6
1940	to build new warehouse Waverly Democrat 8/20 p1c6
1941	addition and equipment Waverly Democrat 11/28 p6c2
1943	Wilbert Oberheu resigned as mgr Waverly Democrat July 30
1945	Bought Waverly Produce bldgs near RI tracks Waverly Democrat 9-28
1946	Vote debt limit for elevator; To build Waverly Democrat May 17 & 31
1946	Delay Waverly Democrat July 5
1946	Considered bldg an elevator <i>Bremer Co. Independent</i> Jan 23, Vote <i>Waverly Democrat</i> 4-26 Sect B
1963	Leg"103ft Bremer Co. Independent Nov 27 p2

A photograph of the nearly completed Office Building to the left, appeared on page one of the 10/4/1935 *Waverly Democrat*. The photo caption identifies Waverly contractor Fred C. Pape as the builder.

Of note, Wilbert Oberheu, manager of the Farmers Exchange at the end of the 1930s, built a house nearby at 108 3<sup>rd</sup> Ave SW.



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#### 9. Sources

Atlas of Bremer County, Iowa. Waverly, Iowa: Waverly Publishing Company, 1917.

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Bremer County History Book Committee. *Bremer County History, 1985.* Dallas, Texas: Taylor Publishing, 1985.

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Grawe, Joseph F. History of Bremer County, Iowa, Volumes I and II. Chicago: S.J. Clarke Company, 1914.

History of Butler and Bremer Counties, Iowa. Springfield, Illinois: Union Publishing, 1883.

Page, William C. Reconnaissance Historical and Architectural Survey of Black Hawk and Bremer Counties, lowa, Volume I. Black Hawk and Bremer Counties Preservation Partnership and State Historical Society of lowa, August 21, 1992.

Sanborn Company Maps. New York: Sanborn Map Company, 1885, 1892, 1897, 1905, 1915, 1927, and 1927 updated to 1943.

Waverly building histories, miscellaneous bound volumes in reference collection, Waverly Public Library.

Waverly Heritage Days historical walking tour brochures for 1995, 1996, 1997, 1998, 1999, 2000 and 2009. Vertical file collection, Waverly Public Library.

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#### **Additional Information:**

Waverly Southwest Quadrant Historical and Architectural Survey Map (Bremer County Assessor's Department).



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Photograph: 221 1<sup>st</sup> St SW, Pictometry Image®, Bremer County Assessor's Website; available online at: https://beaconbeta.schneidercorp.com/Application.aspx?AppID=330&LayerID=3621&PageTypeID=4&PageID=3347&KeyValue=0902158001; accessed 8/13/2015.



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Photographs: 221 1st St SW, looking east and northeast, 12/5/2013, Andrew Bell, Svendsen Tyler, photographer.





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Photographs: 221 1st St SW, looking northwest and west, 12/5/2013, Andrew Bell, Svendsen Tyler, photographer.





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Photographs: 221 1<sup>st</sup> St SW, looking southwest and southeast, 12/5/2013, Andrew Bell, Svendsen Tyler, photographer.





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**Photograph:** 221 1<sup>st</sup> St SW, looking south along 1<sup>st</sup> St SW, **12/5/2013**, Andrew Bell, Svendsen Tyler, photographer.



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**Plan:** Bremer County Assessor website photograph and map available at: https://beaconbeta.schneidercorp.com/ Application.aspx?AppID=330&LayerID=3621&PageTypeID=4&PageID=2342&Q=670086626&KeyValue=0902158001;

accessed 8/13/2015.



