

2025

EVENT & SPONSORSHIP OPPORTUNITIES

Leverage the marketing power of the Chamber through sponsorship of events, programs, initiatives, and unique advertising opportunities

Annual Awards Celebration | *Thursday, March 27, 2025*

An evening of awards and celebrating the many accomplishments of the Waverly Chamber and Main Street over the past year.

Awards Sponsor \$500: (5 Available)

- _____ Distinguished Small Business Award
- _____ Distinguished Large Business Award
- _____ Distinguished Non Profit Org. Award
- _____ Lifetime Achievement Award
- _____ Community Service Award

_____ Drink Sponsor \$400: (1 Available)

Naming rights for sponsored award

(Example: "The [Your Business Name Here] Lifetime Achievement Award")

As an Award Sponsor, you'll have the opportunity to present the award at the event, recognition in the event program, on the website, and in the Members Messenger. You'll also receive two complimentary admission tickets to the event.



Golf Outing | *Thursday, May 15, 2025*

The annual spring Golf Outing is the Chamber's largest fundraiser, featuring 18 holes of golf, awards, prizes, and dinner.

_____ Headline Sponsor \$1,000: (1 Available)

As the Exclusive Headline Sponsor, enjoy top recognition, a designated hole, promo item distribution, and a complimentary foursome.

_____ Hole Sponsor \$300: (17 Available)

receive recognition at the awards, on the WCC website, and at your designated hole with signage, plus the option to distribute promo items.

_____ Beverage Tent Sponsor \$500: (2 Available)

Enjoy recognition on tent signage, at the awards, and on the WCC website, plus the option to distribute promo items.

_____ Flight Sponsor \$150: (9 Available)

Receive recognition at the awards and on the WCC website.

_____ Practice Green Sponsor \$150: (6 Available)

Receive recognition on signage and the WCC website.

_____ Dinner Sponsor \$500: (1 Available)

Enjoy recognition on event signage, during awards, and on the WCC website, plus the chance to serve dinner and connect with golfers.

_____ Putting Contest Sponsor \$350: (1 Available)

Gain signage recognition, a feature on the WCC website, and the chance to run the contest, distribute promo items, and engage with golfers.

_____ 19th Hole Sponsor \$350: (1 Available)

Receive recognition on signage, during awards, and on the WCC website, along with the opportunity to engage with golfers.

_____ Cart Sponsor \$350: (1 Available)

Get signage by carts, interact with golfers, place swag, and receive recognition on the website and social media messenger, and social media.

Concerts in Kohlmann | *Thursday Evenings in June and July*

Concerts in Kohlmann (CIK) is Waverly's summer concert series featuring the Waverly Municipal Band along with other local entertainment on Thursday nights in June and July.

_____ Headline Sponsor \$600: (8 Available)

As a Headline Sponsor for "Concerts in Kohlmann," you'll receive recognition in promo materials and the event program, a chance to speak or guest conduct, distribute free refreshments, and advertise at concessions.

_____ Inflatable Fun Sponsor \$250: (3 Available)

(Opportunity to sponsor and host kids inflatable @ CIK)

As the Inflatable Fun Sponsor, you'll have the opportunity to have your volunteers host the inflatable activity during the concert, with recognition at the event and on the WCC website.

Chamber Happy Hour | *February 27, May 29, and August 28*

Chamber Happy Hour is an informal networking event for chamber members' employees. Free drinks to first 10 people.

_____ **Event Sponsor \$300: (3 available)**

Vines & Steins | *Thursday, October 16, 2025*

Vines & Steins is an evening social networking fundraiser for the Chamber, with a variety of local wines & beers available for tasting.

_____ **Headline Sponsor \$1,000: (1 Available)**

Recognition as "Exclusive Headline Sponsor" on publicity and at the event; name and logo prominently displayed on event program, signage, and on the WCC website (with link); six complimentary admission tickets

_____ **Champagne Sponsor \$550:**

"Champagne Sponsor" in the event program, signage, at the event, and on the website with logo; four complimentary admission tickets

_____ **Hops Sponsor \$350:**

"Hops Sponsor" on the website, event program, and signage; three complimentary admission tickets



_____ **Cabernet Sponsor \$250:**

"Cabernet Sponsor" on website, event program, and signage; two complimentary admission tickets

_____ **Chardonnay Sponsor \$150:**

"Chardonnay Sponsor" on the website and event program

Dare to Explore Haunted Historic Downtown Tours | *Weekend of October 24*

Dare to Explore Haunted Historic Downtown Tours takes patrons on a thrilling journey through Waverly's historic streets, revealing ghostly tales and eerie legends of the past. Perfect for history lovers and thrill-seekers alike!

_____ **Headline Sponsor \$750: (1 Available)**

Recognition with name and logo prominently displayed on promotional materials advertising the event. 4 free event tickets, opportunity to distribute promotional materials to event patrons



Christmas Greetings on Main | *Thursday, December 11, 2025*

Get in the holiday spirit with Waverly's annual Christmas Greetings on Main where storefronts come alive with holiday scenes all along Bremer Avenue.

_____ **Headline Sponsor \$1,500: (1 Available)**

Recognized at the event, in all publicity and ads, with your name and logo prominently displayed on event signage and the WCC website (with link). You'll also have the opportunity to speak during the Opening Ceremonies.

_____ **Platinum Sponsor \$550:**

Recognized with your logo on posters, print materials, and the website (with link), as well as in all advertising, including the official tab.

_____ **Gold Sponsor \$350:**

Recognized with your name on posters, print materials, and the official tab, as well as listed on the website and at the event.

_____ **Silver Sponsor \$150:**

recognized with your name on the website, in the official tab, and at the event.

Company Name & Contact: _____

Address: _____ **City:** _____ **Zip:** _____

Phone: _____ **Email:** _____

ACH (Automatic Clearing House)

Enclosed is a check (payable to Waverly Chamber of Commerce)

Please provide me with an invoice:

Prior to each event

For the total in _____ (Month)

Event/Sponsorship Level _____

Please return completed form to: Waverly Chamber of Commerce, 118 E. Bremer Avenue, Waverly, IA 50677 **Total** _____