

2025

INVESTMENT BENEFITS

WHAT WE DO FOR YOU

The Waverly Chamber of Commerce and Main Street program provides opportunities for Member Connectivity, Business Loyalty and Community Awareness.

\$300+ Investment

- Utilize our newsletter & social media platforms for promotion
- Membership Directory Listing – Distribution 14,000+ (recognition by alpha, category & investor level) with business, address, phone number and website link
- Opportunity to include promotional items/ brochures in Business Packets & hospitality bags
- Invitation to **EXCLUSIVE** Chamber events
- Access to membership mailing list
- Priority business referrals
- Display Business Card/Brochure in Chamber Lobby
- Share Job Openings (newsletter & social media)
- Use of Chamber Board Room
- Membership Decal & Digital “Proud Member” logo for your marketing
- Advocacy and support from the Chamber
- Event Sponsorship Advertising Opportunities
- Eligible for participation in Ambassador Program
- Eligible for participation in Project LEAD (Community Leadership Program)
- Eligible to host Chamber events

\$500+ Investment

- **Includes all \$300 and below Benefits**
- Eligible for the “We Believe in Waverly” Campaign
- **One ticket** to the Annual Awards Celebration

\$1,000+ Investment

- **Includes all \$500+ and below Benefits**
- **Bolded listing** in Membership Directory-business index
- **Two tickets** to the Annual Awards Celebration
- **Two tickets** to the Vines & Steins Fundraiser
- **Inclusion in Membership Directory** with business, contact, address, phone number, website, and email links

\$2,500+ Investment

- **Includes all \$1,000 and below Benefits**
- Receive **5% off advertisement** in Membership Directory
- **Two tickets** to the Annual Awards Celebration
- **Two tickets** to the Vines & Steins Fundraiser



The Chamber plays a significant role in supporting our factory and the community by providing services, opportunities and events that foster inclusion. Our factory and employees enjoy supporting the community through events the Chamber hosts like Christmas Greetings on Main!

- **Katrina Lucas, Nestlé**

THE TOP BENEFITS OF BEING A MEMBER AT ANY LEVEL:

Bring **credibility** to your business

Access to **education** and face-to-face **networking opportunities**

Increase your **business' visibility** in the community

Promote your events through multiple media platforms





We Believe in Waverly Campaign



We Believe in Waverly is our high-level exposure member-image campaign.

- Participating members receive posters and digital images (like the one at the left) which can be displayed at your business or through digital marketing.
- We promote your business as well by rotating through current images on digital advertising and marketing, email blasts and social media platforms.
- At the \$500 membership level or higher, your business can benefit from this campaign geared to inspire others to follow your example by investing in our community through membership in the Waverly Chamber of Commerce Main Street Program.

One of the things we enjoy in Waverly is a high quality of life, and the Waverly Chamber is a significant contributor to that. ... We can count on their vision and mission to keep Waverly moving forward.

- **Christa Leary, TruStage**

\$5,000+ Investment

- **Includes all \$2,500 and below Benefits**
- Receive **10% off** your advertisement in the Membership Directory
- **Four tickets** to the Annual Awards Celebration
- **Three tickets** to the Vines & Steins Fundraiser
- Receive a **FREE** business card-sized listing in the Membership Directory
- Advertise your business in our e-newsletter **4 times per year** with link to your website

\$7,500+ Investment

- **Includes all \$5,000 and below Benefits**
- Receive 15% off your advertisement in the Membership Directory
- **Six tickets** to the Annual Awards Celebration
- **Four tickets** to the Vines & Steins Fundraiser
- Receive a **FREE** 1/4 page size listing in the Membership Directory
- Advertise your business in our e-newsletter **5 times per year** with link to your website

\$10,000+ Investment

- **Includes all \$7,500 and below Benefits**
- Receive **20% off** your advertisement in the Membership Directory
- **Recognized as WCC Member Investor** at all events and on all printed and digital promotional materials
- **One table (8 tickets)** to the Annual Awards Celebration
- **One Golf Team**
- **Six tickets** to the Vines & Steins Fundraiser
- **Front Page Listing** on Chamber website
- **Featured \$10,000 Member Spotlight** in the annual Chamber guide

Event & Sponsorship Opportunities Exclusively for Chamber Members!

Annually, the Chamber of Commerce reaches thousands of residents and visitors through membership, fundraising, and community outreach events. The Chamber provides advertising and sponsorship opportunities throughout the year, allowing businesses to leverage marketing dollars in unique and meaningful ways.



Enclosed is a flyer outlining sponsorship opportunities for 2025.

Thank you for your investment in the Waverly Chamber of Commerce!